



Training course overview: Identifying poverty data in Greater Manchester

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Overview

There is a multitude of data related to poverty and deprivation at a local level in Greater Manchester, but knowing how to identify the most relevant figures for your work or the most up-to-date statistics can be a challenge. On this course we give attendees the time to look at what different datasets tell us about poverty in Greater Manchester and to consider how they can develop a stronger understanding of poverty and deprivation at a local level by exploring a range of data sources. By the end of this course participants will have a good understanding of poverty levels and trends in Greater Manchester and the confidence to assess and utilise a range of different datasets and tools.

Full day course
9.30am until 3pm

Upcoming dates:
Thursday 15th April 2021

Location:
Virtual using Zoom

Who is this course for?

This course is for organisations and individuals who wish to strengthen the case for their work by presenting accurate and relevant data about poverty in Greater Manchester to colleagues, funders, supporters and policy makers. It is suitable for people who work in the VCSE, public and private sectors who are not data analysts or statisticians, but who require a good knowledge of levels of poverty in Greater Manchester and how to access relevant data sources. It is also suitable for researchers who wish to develop a baseline understanding of poverty and deprivation across the city region.

Course content

The course will cover the following:

- Overview of key indicators of poverty and deprivation in Greater Manchester
- Current levels of poverty and deprivation in Greater Manchester's localities
- Trends in poverty and deprivation across Greater Manchester's localities
- Identification of key data sources
 - Sourcing local poverty data
 - Effective use of local poverty data.
- An introduction to key data tools
- Developing local poverty profiles
- How to use data effectively in your role.

Contact: Graham Whitham on 07917644435 or graham@gmpovertyaction.org

Prices:

- Students/small VCSE organisations with fewer than five employees: £58
- VCSE/Third sector organisations with more than five employees: £86
- Public sector organisations (including housing providers): £118
- Private sector organisations: £148

Facilitator: The course will be run by Greater Manchester Poverty Action director and co-founder Graham Whitham. Graham is a leading expert on poverty in the UK and has a wealth of policy, research and campaigning experience from his time working as a senior policy advisor to Save the Children and Oxfam. Graham has been heavily involved in debates around how to measure poverty and has used poverty data to influence government policy at a Westminster and devolved government level. He has also represented the UK as a non-governmental expert on poverty internationally, been a keynote speaker at a number of academic conferences and represented both Oxfam and Save the Children in national, regional and local broadcast media.

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Policy North Training delivers training in partnership with Greater Manchester Poverty Action.



About Policy North Training

Policy North Training has been established to increase the amount of training offered to Greater Manchester Poverty Action's network in 2020/21. Beyond 2020/21, as well as continuing to deliver training in Greater Manchester, Policy North Training will look to deliver training courses in other parts of the country to help increase the amount of revenue raised to support GMPA's activities.

About Greater Manchester Poverty Action

Greater Manchester Poverty Action (GMPA) is a not-for-profit organisation based in Greater Manchester that works to address poverty across the city region. We convene and network organisations from across the public, private and VCSE sectors to foster collaboration and innovation and to maximise the impact of efforts to address hardship and deprivation across Greater Manchester. We carry out research and we campaign for changes in policy both locally and nationally so that the structural and systematic causes of poverty are addressed.