

# Principal Partner Scheme

## Help grow and increase the impact of our work by becoming a Principal Partner of Greater Manchester Poverty Action.

Principal Partners commit to supporting the work of GMPA at an enhanced level and contributing to the sustainability of the organisation.

We currently have 24 organisations signed up for the scheme, but we need several more Principal Partner organisations to ensure we remain financially viable. Financially supporting Greater Manchester Poverty Action would directly fund our work to prevent and reduce poverty and create a more prosperous and inclusive city region.

The scheme is one of our key fundraising strands and it helps to ensure we stay financially viable and can continue to tackle poverty.

We would be delighted to chat more about the ways the Principal Partner Scheme helps us to continue tackling poverty and how together, we can work towards creating a Greater Manchester free from poverty where all residents can realise their potential and access the benefits of living in a diverse and vibrant city region.

Please contact Lucy Bird, Fundraising Officer on [lucy@gmpovertyaction.org](mailto:lucy@gmpovertyaction.org) or call 07805611973 to discuss this in more detail.

Wigan Council is proud to support the fantastic work of GMPA. Here in Wigan, supporting our residents is at the heart of everything we do. Now more than ever it is vital that we work together to fight and raise awareness of poverty, not only in our own borough but across Greater Manchester. Working with GMPA will help us to achieve this."

Councillor Susan Gambles,  
Wigan Council

It is often said that Greater Manchester is a thriving and exciting place to be. If you're doing well, that's true. But it is not true for everyone. We have not eliminated poverty. There is still massive differences in the opportunities, wealth and life expectancy of the people that live here. Macc is a supporter of GMPA because we want to call attention to these issues, the factors which cause them and build a movement that will create real change.

Mike Wild, Chief Executive, Macc

**For every £1 invested** in GMPA by our Principal Partners, **we bring in an additional £6** of funding and in-kind contributions to support our work.



We are delighted that the following organisations signed up as Principal Partners:

