

Cash First in Practice 2

[Presentation slides](#)



Jodie Terry

SMART

Jodie Terry works for SMART London (a mental Health charity based in K&C) overseeing social enterprise opportunities and the crossover between mental health and poverty. She recently worked with RBKC to set up its first Cash First facility for those in crisis and is currently working with other VCS to set up a Food Poverty Partnership in K&C.



Maria Marshall

Independent Food Aid Network

Maria Marshall works as Project Manager with the Independent Food Aid Network (IFAN). IFAN supports and advocates on behalf of hundreds of independent food aid providers to see an end for the need for charitable food aid and a society where adequate and nutritious food is affordable to all. Maria works on IFAN's campaign and advocacy projects and has been leading work to co-develop 'Worrying About Money?' cash first referral

leaflets in Scotland, England and Wales.



Independent Food Aid Network (IFAN)

Since June 2020, the Independent Food Aid Network ([IFAN](#)) has collaborated with local authorities and other local groups to co-produce '[Worrying About Money?](#)' [cash first referral leaflets](#) in over 90 areas in Scotland, England and Wales. The aim of this project is to reduce the need for charitable food aid by helping

people access any existing financial entitlements and maximise income as a cash first response to food insecurity. The leaflets are co-designed as straightforward resources both for people facing money worries as well as support workers. The step-by-step guides identify which local agencies are best placed to help people find cash first solutions to financial crisis. The layout of the resources is based on learning from Scotland's A Menu for Change project and there are now poster, interactive and translated versions of the leaflets are also being used across multiple local authorities.