

A cash first and advice first approach to referrals and signposting



Dan Oliver

Greater Manchester Poverty Action

Dan has worked for organisations at local, regional and national levels, including Christian Aid and the National Crime Agency. He is an experienced Community Organiser and has used his skills in charities and social enterprises to achieve change. This included being a leading member of a campaign to deliver a National Databank, providing mobile data for those in crisis to keep them connected in our modern society.

Dan leads GMPA's Programmes team, delivering innovative programmatic responses to poverty across Greater Manchester. These programmes are designed to boost household incomes and financial resilience, and/or to ensure that those living in or affected by poverty are involved in reducing and preventing it.

Dan is passionate about communities leading change and is keen to explore how we embed lived experience in decision-making processes across Greater Manchester. He has led other lived experience programmes and is passionate about bringing people and networks together to share power and create positive change.

Dan lives in Stockport with his family. Outside of his GMPA role, he runs a youth group and raises money for a national cancer charity.



Jon Sands

Greater Manchester Poverty Action

Jon was originally from Lincoln but has lived in Manchester for over 30 years. Prior to joining GMPA, he was the Project Manager at Manchester South Central Foodbank but for the majority of his career he has written and delivered training for financial advisers.

He has a particular interest in helping people living on low incomes to maximise their income and reduce their financial outgoings, especially in relation to borrowing costs. Jon is responsible for working with partner organisations to further develop and roll out the Money Advice Referral Tool across more Greater Manchester Council areas.