

## The role of employers – beyond the Living Wage



Ian MacArthur

### Director of the Greater Manchester Good Employment Charter

An exiled Scotsman, Ian has spent his career working on environmental and public health issues – and the socioeconomic policies that underpin them – from community to international levels.

Starting his career as an environmental health officer with Carlisle City Council, he has worked in delivery, policy and leadership roles for Edinburgh City Council, the Health and Safety Executive, the Chartered Institute of Environmental Health, The World Health Organisation (Euro), the UK Public Health Association, Groundwork UK and The Growth Company.



Since March 2019, he has led the development and implementation of [the Greater Manchester Good Employment Charter](https://gmgoodemploymentcharter.co.uk/), – an initiative established by the Mayor of Greater Manchester Andy Burnham in his first term and now a major policy foundation to help address employment related inequalities and build economic and social resilience in his second.

The Greater Manchester Good Employment Charter is a voluntary membership and assessment scheme that aims to raise

employment standards across GM, for all organisations of any size, sector or geography.

Visit <https://gmgoodemploymentcharter.co.uk/> for more information.



Katy Jones – [Presentation slides](#)

### Manchester Metropolitan University

Katy Jones is a Research Fellow in the Centre for Decent Work and Productivity at Manchester Metropolitan University. She is currently leading the first major independent research project focused on employer perspectives and experiences of Universal Credit and related employment policy. Katy has previously held research positions at The Work Foundation and the University of Salford. She has published widely on topics including youth unemployment, homelessness, welfare

conditionality and skills.



**Universal Credit and Employers: Exploring the Demand Side of Active Labour Market Policy** is an ESRC-funded research project led by Dr Katy Jones and supported by Dr Calum Carson from the Centre for Decent Work and Productivity at Manchester Metropolitan University (Grant Ref: ES/V004093/1). Drawing on in-depth interviews with 84 employers and 40 local and national

policy and practice stakeholders, it is the first major independent research project focused on employer perspectives and experiences of Universal Credit and related employment policy. A final report from the project will be launched in January 2023. You can follow the project on twitter @UC\_Employers or contact [katy.jones@mmu.ac.uk](mailto:katy.jones@mmu.ac.uk) for more detail.

Christine Moore – [Presentation slides](#)

Manchester Credit Union