

Framework for an effective local anti-poverty strategy

Based on the findings of our report, Local anti-poverty strategies – Good practice and effective approaches, Greater Manchester Poverty Action (GMPA) has developed a framework that highlights what elements an anti-poverty strategy needs to maximise its impact. This framework is intended to be of use to local authorities seeking to develop or refresh an anti-poverty strategy.

An anti-poverty strategy will only be successful if it is supported by the elements identified in this framework. All these elements are complementary and interdependent.



Define poverty and its drivers

Local authorities need to adopt a relative definition of poverty and identify the drivers of poverty (using appropriate and available metrics).



Political and officer leadership

Active committed leadership on poverty (politically and officially) is required to drive change and coordinate strategic and policy responses.



Focus on prevention, reduction, and mitigation

A medium and long-term perspective is needed that includes actions that prevent and reduce the root causes of poverty.



Prioritisation

Local authorities need to be clear about what the strategy seeks to achieve and how actions will be taken to achieve it.



Partnership working

An anti-poverty strategy requires buy-in from local stakeholders to achieve its aims and objectives.



Lived experience engagement and co-production

An anti-poverty strategy should be developed with people with lived experience of poverty to challenge the existing ways of working and ensure that anti-poverty efforts are centred around the needs of the community.



Reinforcing and aligning with existing strategies

Tackling poverty needs to be incorporated within existing strategies rather than operating as 'ad-hoc' to existing commitments and services.



Governance

Anti-poverty strategies should be subject to both internal and external governance.



Action Plan

Accompanying the anti-poverty strategy should be a high-level action plan detailing who is responsible for the delivery of the actions, timelines, and milestones, and associated outcomes.



Adopting the socio-economic duty

To support the effectiveness of an anti-poverty strategy, local authorities should voluntarily adopt the socio-economic duty.



Adaptability

An anti-poverty strategy cannot "standstill", for it to serve its purpose it should be viewed as adaptable, rather than a collection of actions that should be rigidly adhered to.



Monitoring and evaluation

Local authorities and partners need to identify a clear set of metrics (quantitative and qualitative) against which progress on tackling poverty can be tracked. Working collaboratively to identify data and evidence gaps and addressing these together.